

The image features a vibrant background of various candies, including lollipops, wrapped candies, and candy canes, scattered across a white surface. A large, stylized logo for 'Flix Candy' is positioned in the upper left corner. The logo consists of the word 'Flix' in a bold, orange-to-yellow gradient font with a thick purple outline, and the word 'Candy' in a yellow font with a purple outline below it. A thick yellow curved line separates the logo area from the rest of the image. The overall theme is bright and playful, representing a variety of candy products.

FlixTM
CANDY

2022 Everyday Presentation



Pop Ups!®

- Over 115+ character heads in the Pop Ups library
- Partnered with the top entertainment and toy licensors
- New character introductions quarterly to generate collectability

Pop Ups!® Blister Card CD

****license specific item #*

Case Pack: 6/6ct

Available Now



Assorted Pop Ups!® Blister Card CD

Item #: 67041

****1 assorted UPC*

Case Pack: 2/12ct

Available Now



Assorted Pop Ups!® Singles CD

Item #: 41050

****1 assorted UPC*

Case Pack: 6/12ct

Available Now

For front end/checkout only

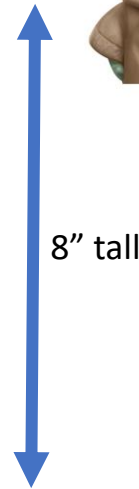






Pop Ups!® Talkers

- Jumbo-sized Pop Ups!®
- Excellent size impression at retail
- different songs/sounds per character
- In-store try-me drives sales
- 23g lollipop
- All natural colors and flavors



8" tall



Regular size Pop Ups!®
vs Jumbo Talker
Comparison:



The Child Pop Ups!® Talker CD

Item #: 67056

Case Pack: 4/6ct

Available Now





nickelodeon.

BABY SHARK

BABY SHARK IS
THE #1 MOST-
WATCHED VIDEO
IN YOUTUBE
HISTORY!

Pop Ups!® Talkers

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Regular size Pop Ups!® vs
Jumbo Talker Comparison:



Baby Shark Pop Ups!® Talker CD

Item #: 93006

Case Pack: 4/6ct

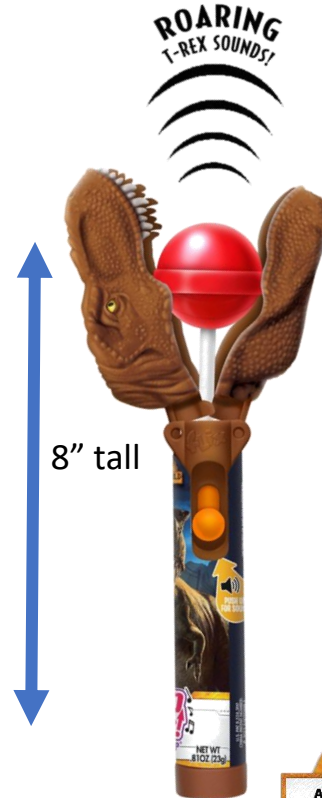
Available February 2022





Pop Ups!® Talkers

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Jurassic Pop Ups!® Talker CD

Item #: 50022

Case Pack: 4/6ct

Available June 2022





Sour Pacifier Pop®

- “So sour you’ll cry”
- Over 25 years of success
- Loved by kids of all ages
- Trusted by moms
- Sour sanded flavors –blue raspberry and strawberry
- 23g lollipop



Sour Pacifier Pop® CD

Item #: 33603-24

Case Pack: 2/12ct

Available Now





Twisted Lip Pops®

- Over 20 years of success
- Loved by kids of all ages
- Trusted by moms
- 23g lollipop

Twisted Lip Pops® CD

Item #: 33685B

Case Pack: 2/12ct U

Available Now





Warheads Taffy

- **NEW** for 2022
- Warheads is a powerhouse candy brand everyday and seasonally
- 2 flavors in each bar – **only sour taffy offered in market**
 - Blueberry/watermelon
 - Apple/watermelon



NEW

Warheads 2 in 1 Taffy Bar CD

Item #: 97028

Case Pack: 2/24ct

Available April 2022





Kadunks® Nickelodeon Slime/SpongeBob Dipper

Item #: 96043

Case Pack: 2/12ct

Unit Cost: \$1.40

SRP: \$2.49

Available May 2022

Kadunks®

- **NEW** for 2022
- It's slime time
- Sour green apple slime
- 3D molded SpongeBob gummies
- Product format trending on social media – TikTok®, Instagram® and YouTube®



**Combo Shipper: Sour Pacifier
Pop & Lip Pop® Shipper**

Item #: 38535

Case Pack: 72ct



Pop Ups!® Blisters Shipper

Case Pack: 36ct

Item #: 67004-001

*****1 assorted UPC**

Pop Ups!® 72ct Singles Shipper

Item #: 67003-001

*****1 assorted UPC**

Case Pack: 72ct



Sour Pacifier Pop® Shipper

Item #: 33602F

Case Pack: 72ct

