

HERSHEY'S

HOLIDAY 2024

WEDNESDAY DECEMBER



New!

Reese's

PEANUT BUTTER CUPS

sugar cookie



ITEM NO. 34000-45301
16CT. DRC
REESE'S PEANUT BUTTER CUPS
SUGAR COOKIE MINIATURES
9.9 OZ.



NEW!

ITEM NO. 34000-95332
233CT. REESE'S HOLIDAY
ASSORTED PACKAGED CANDY
QTR. MOD



REESE'S PEANUT BUTTER SUGAR COOKIE

- REESE'S is the #1 Franchise in Holiday and Top 3 in Candy Dish.¹
- REESE'S SUGAR COOKIE, merges the #1 and #2 items for purchase in the season, treats and candy. As candy over-indexes in baking during the Holidays, REESE'S SUGAR COOKIE brings season's favorites together!²
- New incremental seasonal foils! Including seasonal colors and symbols the most important driver for Holiday Candy Dish selection.³



ITEM NO. 34000-22959
18/16 CT.
REESE'S BIG CUP PEANUT
BUTTER SUGAR COOKIE 1.3 OZ.

NEW!



ITEM NO. 34000-45298
9/16 CT.
REESE'S BIG CUP PEANUT
BUTTER SUGAR COOKIE KING
SIZE 2.6 OZ.

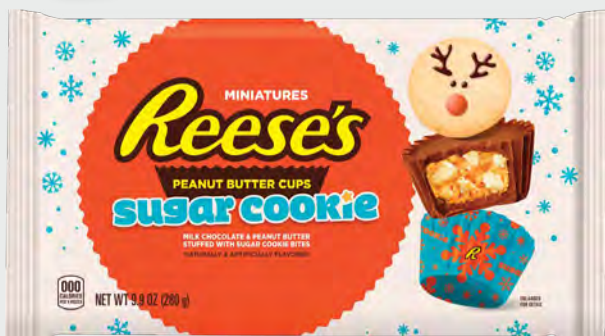


ITEM NO. 34000-94563
212CT.
HERSHEY ASSORTED STANDARD
BAR SKINNY TOWER

STRONG INNOVATION IN 2024

Hershey is #1 in Candy Dish as the Category Continues to Grow¹

Holiday Stocking Stuffers +6.6% Category Growth¹



ITEM NO. 34000-45301

16CT. DRC
REESE'S PEANUT BUTTER CUPS
SUGAR COOKIE MINIATURES 9.9 OZ.



ITEM NO. 34000-48347

21CT. DRC
REESE'S PEANUT BUTTER SANTAS
9.1 OZ.



ITEM NO. 34000-45405

18CT. DRC
REESE'S PEANUT BUTTER CUPS FILLED
WITH CARAMEL SNACK SIZE 9.9 OZ.



ITEM NO. 34000-95345

7CT. DRC
REESE'S SHAPES ASSORTMENT
35 OZ.



ITEM NO. 34000-22959

18/16 CT.
REESE'S BIG CUP PEANUT
BUTTER SUGAR COOKIE 1.3 OZ.



ITEM NO. 34000-45298

9/16 CT.
REESE'S BIG CUP PEANUT BUTTER
SUGAR COOKIE KING SIZE 2.6 OZ.



ITEM NO. 34000-53119

8/15 CT.
TWIZZLERS MERRY BERRY
PUNCH TWISTS KING SIZE 5 OZ.



ITEM NO. 34000-22955

21CT. DRC
KIT KAT® SANTAS SNACK SIZE
8.85 OZ.



SWEETS

ITEM NO. 34000-56488

16CT. DRC
TWIZZLERS CHERRY TREES
7.1 OZ.



ITEM NO. 34000-14202

6CT. DRT
HERSHEY'S KISSES COOKIES N'
CREME SNOWMAN GIFT BOX
6.5 OZ.



ITEM NO. 34000-14149

6CT. DRT
CADBURY MINI SNOWBALLS GIFT BOX
6.5 OZ.

NEW! NEW! NEW! NEW! NEW! NEW!



1. IRI Circana MULO+C Holiday Flag 2023



HERSHEY'S KISSES BRAND IS #1 IN CANDY DISH¹



ITEM NO. 34000-12488

36CT. DRC
HERSHEY'S KISSES MILK CHOCOLATES
RED/GREEN/SILVER FOILS 10.1 OZ.



BAG UPC



ITEM NO. 34000-14071

16CT. DRC
HERSHEY'S KISSES HOT COCOA WITH
MARSHMALLOW CRÈME CANDIES 9 OZ.



BAG UPC



ITEM NO. 34000-95135

16CT. DRC
HERSHEY'S KISSES MILK CHOCOLATES
WITH GRINCH® FOILS 9.5 OZ.



BAG UPC



ITEM NO. 34000-48172

16CT. DRC
HERSHEY'S KISSES MILK CHOCOLATES
SANTA HAT FOILS 10.1 OZ.



BAG UPC



ITEM NO. 34000-14023

16CT. DRC
HERSHEY'S KISSES COOKIES N' CRÈME
SNOWMAN 9 OZ.



BAG UPC



ITEM NO. 34000-13504

16CT. DRC
HERSHEY'S KISSES MILK CHOCOLATES
FILLED WITH CHERRY CORDIAL CRÈME
9 OZ.



BAG UPC



ITEM NO. 34000-12248

36CT. DRC
HERSHEY'S KISSES CANDY CANE
MINT CANDIES 9 OZ.



BAG UPC



ITEM NO. 34000-14072

16CT. DRC
HERSHEY'S KISSES DARK CHOCOLATES
FILLED WITH MINT TRUFFLE 9 OZ.



BAG UPC



ITEM NO. 34000-95090

16CT. DRC
HERSHEY'S KISSES SUGAR COOKIE
FLAVORED WHITE CRÈME WITH COOKIE
PIECES 9 OZ.



BAG UPC



ITEM NO. 34000-11056

16CT. DRC
HERSHEY'S HUGS CANDIES
10.1 OZ.



BAG UPC



PACKAGED CANDY 9-10.1 OZ.

CANDY DISH





REESE'S CHOCOLATES ARE THE #1 HOLIDAY BRAND¹



NEW!



ITEM NO. 34000-45301

16CT. DRC
REESE'S PEANUT BUTTER CUPS
SUGAR COOKIE MINIATURES
9.9 OZ.



BAG UPC



ITEM NO. 34000-45072

36CT. DRC
REESE'S PEANUT BUTTER CUP
MINIATURES 9.9 OZ.



BAG UPC



NEW!



ITEM NO. 34000-48347

21CT. DRC
REESE'S PEANUT BUTTER
SANTAS 9.1 OZ.



BAG UPC



ITEM NO. 34000-38861

24CT. DRC
REESE'S PEANUT BUTTER
SHAPES SNACK SIZE
9.6 OZ.



BAG UPC



NEW!



ITEM NO. 34000-45405

18CT. DRC
REESE'S PEANUT BUTTER CUPS
FILLED WITH CARAMEL SNACK
SIZE 9.9 OZ.



BAG UPC



ITEM NO. 34000-48174

36CT. DRC
REESE'S PEANUT BUTTER
NUTCRACKERS SNACK SIZE
9.2 OZ.



BAG UPC



ITEM NO. 34000-48173

24CT. DRC
REESE'S PEANUT BUTTER
TREES SNACK SIZE 9.6 OZ.



BAG UPC



ITEM NO. 34000-48167

24CT. DRC
REESE'S WHITE CREME PEANUT
BUTTER TREES SNACK SIZE
9.6 OZ.



BAG UPC



ITEM NO. 34000-48165

16CT. DRC
REESE'S PEANUT BUTTER
BELLS 9 OZ.



BAG UPC



PACKAGED CANDY 9-9.9 OZ.

CANDY DISH



SEASONAL FOILS, FLAVORS AND SHAPES CREATE A FESTIVE CANDY DISH



NEW SHAPES

NEW!



ITEM NO. 34000-22955

21CT. DRC
KIT KAT® SANTAS SNACK SIZE
8.85 OZ.



BAG UPC



SWEETS

NEW!



ITEM NO. 34000-56488

16CT. DRC
TWIZZLERS CHERRY TREES
7.1 OZ.



BAG UPC



ITEM NO. 34000-22528

24CT. DRC
KIT KAT® HOLIDAY MINIATURES
9.6 OZ.



BAG UPC



ITEM NO. 34000-43282

16CT. DRC
ROLO® DARK CHOCOLATE
SALTED CARAMEL
9.5 OZ.



BAG UPC



ITEM NO. 34000-48310

16CT. DRC
HERSHEY'S NUGGETS MILK
CHOCOLATE WITH ALMONDS
9.5 OZ.



BAG UPC



ITEM NO. 34000-38859

16CT. DRC
ROLO® CREAMY CARAMELS
WRAPPED IN RICH CHOCOLATE
CANDY 10.1 OZ.



BAG UPC



ITEM NO. 34000-02952

24CT. DRC
YORK PEPPERMINT PATTIE
SNOWFLAKES 9.6 OZ.



BAG UPC



ITEM NO. 34000-48168

16CT. DRC
HERSHEY'S MINIATURES
ASSORTMENT 9.9 OZ.



BAG UPC



ITEM NO. 34000-05675

18CT. DRC
CADBURY CANDY COATED MILK
CHOCOLATE MINI SNOW BALLS
9 OZ.



BAG UPC



ITEM NO. 34000-18417

18CT. DRC
HERSHEY'S EXTRA CREAMY
SOLID MILK CHOCOLATE BELLS
9 OZ.



BAG UPC



ITEM NO. 34000-18409

18CT. DRC
HERSHEY'S PEPPERMINT BARK
BELLS 9 OZ.



BAG UPC



PACKAGED CANDY 7.1-10.1 OZ.

CANDY DISH



BIGGER BAGS FOR FAMILIES & GATHERINGS

MERRY ASSORTMENTS



PACKAGED CANDY 16 -17.1 OZ.

ASSORTMENTS



ITEM NO. 34000-12489

12CT. RSC
HERSHEY'S KISSES
MILK CHOCOLATES RED/GREEN/
SILVER FOILS 17 OZ.



BAG UPC

ITEM NO. 34000-12481

24CT. DRC



ITEM NO. 34000-12484

24CT. DRC
HERSHEY'S KISSES CANDY CANE
MINT CANDIES 16 OZ.



BAG UPC



ITEM NO. 34000-45053

24CT. DRC
REESE'S PEANUT BUTTER CUP
MINIATURES 17.1 OZ.



BAG UPC



ITEM NO. 34000-21123

24CT. DRC
HERSHEY'S MINIATURES
ASSORTMENT 17.1 OZ.



BAG UPC



ITEM NO. 34000-02954

18CT. DRC
YORK PEPPERMINT PATTIE
SNOWFLAKES
16 OZ.



BAG UPC



ITEM NO. 34000-38857

10CT. DRC
ROLO® CREAMY CARAMELS
WRAPPED IN RICH CHOCOLATE
CANDY 17 OZ.



BAG UPC



ITEM NO. 34000-23878

12CT. DRC
HOLIDAY STOCKING STUFFER
SHAPES ASSORTMENT SNACK
SIZE 18.9 OZ.



BAG UPC



ITEM NO. 34000-44676

18CT. DRC
HOLIDAY CANDY DISH
ASSORTMENT
19.44 OZ.



BAG UPC



ITEM NO. 34000-48175

12CT. DRC
REESE'S PEANUT BUTTER TREES
ASSORTMENT SNACK SIZE
18.6 OZ.



BAG UPC



BOUNTIFUL MERRY ASSORTMENTS

Hershey is #1 in Entertainment & Ingredients Usage Occasions¹

NEW!

PACKAGED CANDY 34.88 - 39.6 OZ.



ITEM NO. 34000-95345
7CT. DRC
REESE'S SHAPES ASSORTMENT
35 OZ.



ITEM NO. 34000-45400
7CT. DRC
REESE'S PEANUT BUTTER CUP
MINIATURES
39.37 OZ.



**NEW
WEIGHT & CT**



ITEM NO. 34000-22121
6CT. DRC
HOLIDAY STOCKING STUFFER
SHAPES ASSORTMENT SNACK
SIZE 36 OZ.



**NEW
WEIGHT & CT**



ITEM NO. 34000-45402
7CT. DRC
HOLIDAY CANDY DISH
ASSORTMENT
38.3 OZ.



**NEW
WEIGHT & CT**



ITEM NO. 34000-45403
8CT. DRC
HERSHEY'S KISSES MILK
CHOCOLATES RED/GREEN/
SILVER FOILS 39.52 OZ.



**NEW
WEIGHT**



ITEM NO. 34000-45404
8CT. DRC.
HERSHEY'S KISSES MILK
CHOCOLATES WITH GRINCH®
FOILS
37.28 OZ.



**NEW
WEIGHT**



ITEM NO. 34000-12581
8CT. DRC
HERSHEY'S KISSES
CANDY CANE MINT CANDIES
34.88 OZ.



**NEW
WEIGHT**



ITEM NO. 34000-38869
8CT. DRC
ROLO® CREAMY CARAMELS
WRAPPED IN RICH
CHOCOLATE CANDY 39.48 OZ.



**NEW
WEIGHT**



ITEM NO. 34000-45401
7CT. DRC
HERSHEY'S MINIATURES
ASSORTMENT
39.6 OZ.



**NEW
WEIGHT & CT**





BIG & GENEROUS GIFTS



ITEM NO. 34000-36358

6CT. DRT
HERSHEY'S SOLID MILK
CHOCOLATE BAR 1 LB.



ITEM UPC



ITEM NO. 34000-02533

6CT. DRT
GIANT HERSHEY'S KISSES
MILK CHOCOLATE 12 OZ.



ITEM UPC

WOW GIFTING



ITEM NO. 34000-36401

4CT. DRC
HERSHEY'S SOLID MILK
CHOCOLATE BAR 3 LB.



ITEM UPC

ONE-YARD LONG!



ITEM NO. 34000-48309

8CT. DRC
KIT KAT® WAFER BAR YARDSTICK
27 OZ.



ITEM UPC



ITEM NO. 34000-25910

6CT. DRC
KIT KAT® WAFER BARS SNACK
SIZE GIFT BOX 2 LB.



ITEM UPC



ITEM NO. 34000-48132

8CT. DRT
REESE'S PEANUT BUTTER CUPS
YARDSTICK 27 OZ.



ITEM UPC



WOW GIFTING

REESE'S PEANUT BUTTER CUPS 1 LB. IS THE #1 WOW GIFT OF THE SEASON¹



ITEM NO. 34000-93741

6CT. DRT
REESE'S PEANUT BUTTER
CUPS 1 LB.



ITEM UPC



ONE POUND!



ITEM NO. 34000-66678

6CT. DRT
REESE'S PEANUT BUTTER
1 LB. SANTA 16 OZ.



ITEM UPC



ITEM NO. 34000-93744

36CT.
REESE'S PEANUT BUTTER CUPS
1 LB. SHIPPER DISPLAY

• 36 REESE'S Peanut Butter Cups, 1 lb.
34000-43009

Setup Dimensions: 19"W x 25"D x 43"H



SHIPPER UPC



ITEM NO. 34000-66679

6CT. DRT
REESE'S PEANUT BUTTER
SNOWMAN 5 OZ.



ITEM UPC

WOW GIFTING

WOW GIFTING



GIFTING IS THE FASTEST GROWING OCCASION IN THE CATEGORY¹

FESTIVE TREATS FOR FAMILY MOMENTS

NEW!



ITEM NO. 34000-14149

6CT. DRT
CADBURY MINI SNOWBALLS GIFT BOX
6.5 OZ.



ITEM UPC



NEW!



ITEM NO. 34000-14202

6CT. DRT
HERSHEY'S KISSES COOKIES N' CREME
SNOWMAN GIFT BOX
6.5 OZ.



ITEM UPC



ITEM NO. 34000-14165

6CT. DRT
HERSHEY'S NUGGETS TRUFFLES
HOLIDAY GIFT BOX
6.4 OZ.



ITEM UPC



ITEM NO. 34000-14148

6CT. DRT
REESE'S MINIATURES HOLIDAY
GIFT BOX
6.5 OZ.



ITEM UPC



ITEM NO. 34000-14144

6CT. DRT
HERSHEY'S KISSES MILK
CHOCOLATE WITH GRINCH®
FOILS HOLIDAY GIFT BOX
6.5 OZ.



ITEM UPC



ITEM NO. 34000-99703

24CT. DRC
REESE'S PEANUT BUTTER HOLIDAY
LIGHTS 4 PACK 4.8 OZ.



ITEM UPC



ITEM NO. 10700-85851

12CT.
MILK DUDS CANDY THEATER BOX
5 OZ.



ITEM UPC



ITEM NO. 34000-14022

24CT. DRT—CONSISTING OF FOUR
6CT. TRAYS
HERSHEY'S KISSES SOLID MILK
CHOCOLATE WITH GRINCH FOILS
1.45 OZ.



ITEM UPC



ITEM NO. 34000-02537

24CT. DRT—CONSISTING OF FOUR
6CT. TRAYS
HERSHEY'S KISSES SOLID MILK
CHOCOLATE 1.45 OZ.



ITEM UPC

EXPANDS TO 0 34000 00258 0



GIFTING FAVORITES

ENTERTAINMENT



HERSHEY'S BUILD-A-BARS



ITEM NO. 34000-95276

12CT. DRC
HERSHEY'S MILK CHOCOLATE
XL BUILD-A-SANTA BAR
4.32 OZ.



ITEM UPC



ITEM NO. 34000-95277

12CT. DRC
HERSHEY'S COOKIES 'N' CREME
XL BUILD-A-SNOWMAN BAR
4 OZ.



ITEM UPC



ITEM NO. 34000-95347

108CT.
HERSHEY ASSORTED XL BUILD-A-BAR SHIPPER

- 24 HERSHEY'S MILK CHOCOLATE XL BUILD-A-SANTA BAR 4 OZ. 34000-95276
- 24 HERSHEY'S MILK CHOCOLATE XL BAR 4.4 OZ. 34000-17308
- 24 HEATH XL BAR 4 OZ. 10700-85843
- 12 HERSHEY'S COOKIES 'N' CREME XL BUILD-A-SNOWMAN BAR 4 OZ. 34000-95277
- 12 HERSHEY'S SPECIAL DARK XL BAR 4.25 OZ. 34000-17414
- 12 KIT KAT® XL WAFER BAR 4.5 OZ. 34000-17622

Setup Dimensions: 11.75"W x 19.125"D x 51"H



0 00 34000 95347 9
SHIPPER UPC

HERSHEY'S HOT CHOCOLATE BOMB



ITEM NO. 34000-22922

12CT. DRT
HERSHEY'S HOT CHOCOLATE BOMB
WITH MILK CHOCOLATE AND MINI
MARSHMALLOWS 1.25 OZ.



ITEM UPC



USAGE OCCASIONS

- Candy is a key stocking stuffer
- Carefully chosen to reflect the tastes of the recipient
- Brand is a top consideration

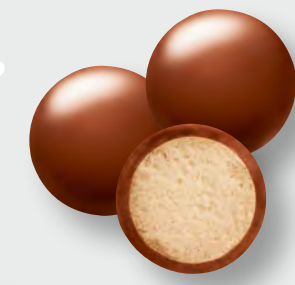
GIFTS TO IMPRESS

UNIQUE STOCKING STUFFERS





GIFTS FOR EVERY ONE'S STOCKINGS!



NEW!



ITEM NO. 10700-70300

12 CT. DRT
JOLLY RANCHER GUMMIES
ORIGINAL STORYBOOK 6 OZ.



ITEM UPC

SWEETS



NEW!



ITEM NO. 10700-85927

12 CT. DRT
JOLLY RANCHER GUMMIES
SOURS STORYBOOK 6 OZ.



ITEM UPC

SWEETS



ITEM NO. 34000-93732

24CT. DRT
HERSHEY'S KISSES MILK CHOCOLATES
SLEEVE (9PCS.) 1.44 OZ.



ITEM UPC



ITEM NO. 34000-93735

24CT. DRT
REESE'S PEANUT BUTTER CUP
MINIATURES SLEEVE (6PCS.) 1.86 OZ.



ITEM UPC



ITEM NO. 10700-10592

24CT. DRT
JOLLY RANCHER CANDY CANES CHERRY,
GREEN APPLE AND BLUE RASPBERRY
FLAVORS 5.28 OZ.



ITEM UPC



ITEM NO. 34000-02536

6CT. DRT
GIANT HERSHEY'S KISSES
MILK CHOCOLATE 7 OZ.



ITEM UPC



ITEM NO. 34000-01389

24CT. DRC
HERSHEY'S CHOCOLATE MINT CANDY
CANES 5.28 OZ.



ITEM UPC



ITEM NO. 10700-02471

3/15CT. DRT
WHOPPERS HOLIDAY MINI
CARTON 3.5 OZ.



ITEM UPC



SWEETS – SWEETS – SWEETS

UNIQUE STOCKING STUFFERS

HERSHEY IS #1 IN NOVELTY ITEMS¹

CANES ARE #2 LARGEST STOCKING STUFFER PLATFORM¹



ITEM NO. 34000-94086
12CT. DRC
HERSHEY'S KISSES MILK
CHOCOLATES WITH GRINCH[®]
FOILS CANE 2.08 OZ.



ITEM UPC



ITEM NO. 34000-93729
33CT. DRC
ITEM NO. 34000-93734
12CT. DRT
HERSHEY'S KISSES MILK
CHOCOLATES CANE 2.24 OZ.



ITEM UPC



ITEM NO. 34000-93728
33CT. DRT
ITEM NO. 34000-93722
12CT. DRT
REESE'S PEANUT BUTTER CUP
MINIATURES CANE 2.17 OZ.



ITEM UPC



FESTIVE CANES

FESTIVE CANES



ITEM NO. 34000-11517
27CT. DRC
REESE'S PIECES CANDY CANE
1.4 OZ.



ITEM UPC



ITEM NO. 34000-10978
27CT. DRC
HERSHEY'S KISSES
CANE 1.4 OZ.



ITEM UPC



ITEM NO. 34000-93720
12CT. DRT
KIT KAT[®] MINIATURES
CANES 1.8 OZ.



ITEM UPC



ITEM NO. 34000-93723
12CT. DRT
HERSHEY'S KISSES
CANDY CANE MINT CANDIES
CANES 2.08 OZ.



ITEM UPC



ITEM NO. 34000-93721
12CT. DRT
ROLO[®] HOLIDAY CANDIES
CANES 2.2 OZ.



ITEM UPC





TREAT-FOR-ME IS THE #1 DRIVER OF TRIP MISSIONS¹

HOLIDAY MULTIPACKS

KING SIZE



ITEM NO. 34000-47721
24CT. DRT
REESE'S PEANUT BUTTER WHITE
CREME TREES 6-PACK 7.2 OZ.



ITEM UPC



ITEM NO. 34000-29142
24CT. DRC
HERSHEY'S MILK CHOCOLATE
HOLIDAY BAR 6-PACK 9.3 OZ.



ITEM UPC

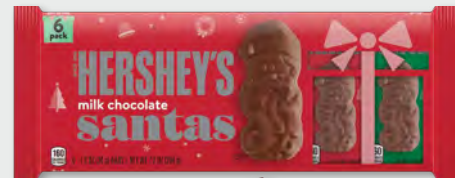


ITEM NO. 34000-47302
36CT. DRC

ITEM NO. 34000-47303
24CT. RSC
REESE'S PEANUT BUTTER TREES
6-PACK 7.2 OZ.



ITEM UPC



ITEM NO. 34000-22747
36CT. DRC
HERSHEY'S MILK CHOCOLATE
SANTAS 6-PACK 7.2 OZ.



ITEM UPC



ITEM NO. 34000-24706
24CT. DRC
KIT KAT® WAFER BARS 6-PACK
9 OZ.



ITEM UPC



ITEM NO. 34000-45058
300CT.
REESE'S PEANUT BUTTER TREES 6-PACK MOD

• 300 REESE'S Peanut Butter Trees 6-Pack 7.2 oz.
34000-47303
Setup Dimensions: 24"W x 20"D x 37.5"H



MOD UPC

Sweets King Size



ITEM NO. 34000-53119

8/15 CT.
TWIZZLERS MERRY BERRY
PUNCH TWISTS KING SIZE 5 OZ.



ITEM UPC



BOX UPC



SWEETS

Chocolate King Size



ITEM NO. 34000-45298

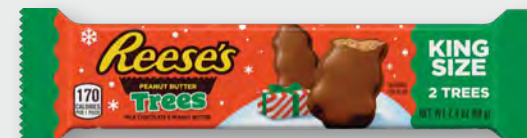
9/16 CT.
REESE'S BIG CUP PEANUT
BUTTER SUGAR COOKIE KING
SIZE 2.6 OZ.



ITEM UPC



BOX UPC



ITEM NO. 34000-47369

6/24CT.
REESE'S PEANUT BUTTER TREES
2.4 OZ. KING SIZE



ITEM UPC



BOX UPC



ITEM NO. 34000-47417

6/24CT.
REESE'S WHITE PEANUT BUTTER
TREES 2.4 OZ. KING SIZE



ITEM UPC



BOX UPC



Super King Size



ITEM NO. 34000-94418

6/24CT. DRC
REESE'S PEANUT BUTTER CUPS
SUPER KING SIZE
4.2 OZ.



ITEM UPC



1. Hershey Holiday Season Segmentation and Trip Missions 2019

HERSHEY IS #1 IN INSTANT CONSUMABLES¹

NEW!

Standard Size



ITEM NO. 34000-22959

18/16 CT.
REESE'S BIG CUP PEANUT BUTTER SUGAR COOKIE 1.3 OZ.



ITEM UPC

BOX UPC

ITEM NO. 34000-47327

6/36CT.
REESE'S PEANUT BUTTER TREE 1.2 OZ.



ITEM UPC Expands to 0 34000 00473 7

BOX UPC

ITEM NO. 34000-47415

6/24CT.
REESE'S WHITE PEANUT BUTTER TREE 1.2 OZ.



ITEM UPC Expands to 0 34000 00323 5

BOX UPC

ITEM NO. 34000-71157

6/36CT.
HERSHEY'S MILK CHOCOLATE HOLIDAY BAR 1.55 OZ.



ITEM UPC

BOX UPC

ITEM NO. 34000-22767

6/36CT.
HERSHEY'S MILK CHOCOLATE SANTA BAR 1.2 OZ.



ITEM UPC Expands to 0 34000 00727 1

BOX UPC

ITEM NO. 34000-72407

24/8CT.
ICE BREAKERS CANDY CANE MINTS 1.5 OZ.



ITEM UPC Expands to 0 34000 00737 0

BOX UPC

REESE'S TREES ARE #1 IN INSTANT CONSUMABLES¹



ITEM NO. 34000-94332

408CT.
REESE'S ASSORTED TREES
STANDARD SIZE SHIPPER

- 360 REESE'S Peanut Butter Trees, 1.2 oz. 34000-00473
- 48 REESE'S White Peanut Butter Trees, 1.2 oz. 34000-00323

Setup Dimensions:
18.25"W x 13.75"D x 53.75"H with riser;
41.5"H without riser



SHIPPER UPC



ITEM NO. 34000-94287

252CT.
HERSHEY HOLIDAY ASSORTED
STANDARD SIZE SHIPPER

- 108 REESE'S Peanut Butter Trees, 1.2 oz. 34000-00473
- 72 REESE'S White Peanut Butter Trees, 1.2 oz. 34000-00323
- 72 HERSHEY'S Milk Chocolate Santa Bars, 1.2 oz. 34000-00727

Setup Dimensions:
18.25"W x 13.75"D x 53.75"H with riser;
41.5"H without riser



SHIPPER UPC

IMMEDIATE CONSUMPTION

IMMEDIATE CONSUMPTION DISPLAYS

NEW MIX!

ITEM NO. 34000-94563

212CT.
HERSHEY ASSORTED STANDARD BAR
SKINNY TOWER

- 72 REESE'S Milk Chocolate Peanut Butter Tree Bars, 1.2 oz. 34000-47327
- 72 KIT KAT® Crispy Wafers in Milk Chocolate Bars, 1.5 OZ. 34000-85463
- 36 HERSHEY'S Milk Chocolate Holiday Bars, 1.55 oz. 34000-71158
- 32 REESE'S BIG CUP Peanut Butter Sugar Cookie, 1.3 oz. 34000-22960

Setup Dimensions: 11"W x 13"D x 41.25"H



TOWER UPC



ITEM NO. 34000-93916

144CT.
REESE'S TREES AND HERSHEY'S SANTA BARS 2-IN-1
COUNTER UNIT/POWER WING

- 108 REESE'S Peanut Butter Trees, 1.2 oz. 34000-00473
- 36 HERSHEY'S Milk Chocolate Santa Bars, 1.2 oz. 34000-00727

Setup Dimensions: 14"W x 4.5"D x 12"H



2-IN-1 UPC

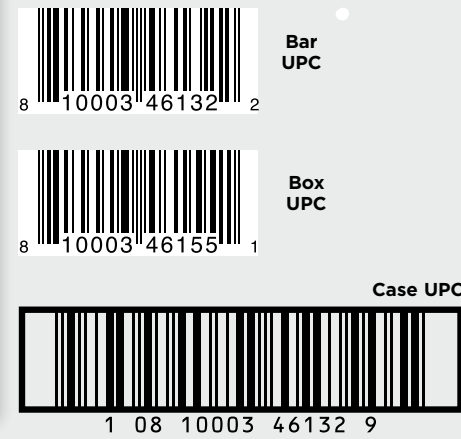
1. IRI Circina MULO+C Holiday Flag 2023



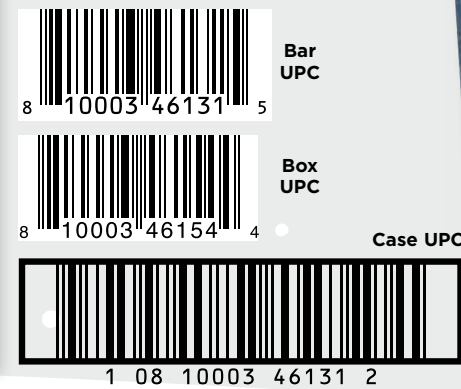
NEW RICH AND CREAMY FORMULA INCREASES PURCHASE INTENT AND OVERALL LIKING¹



ITEM NO. 10003-46132
LILY'S Peppermint White Chocolate Style Bar
2.8 oz. 12/12ct.



ITEM NO. 10003-46131
LILY'S Mocha Hot Cocoa Extra Dark Chocolate Bar 70% Cocoa
2.8 oz. 12/12ct.



ITEM NO. 10003-46260
LILY'S Assorted Holiday Bars 96 ct. Shipper
36 LILY'S Mocha Hot Cocoa Extra Dark Chocolate Bars 70% Cocoa 2.8 oz.
36 LILY'S Peppermint White Chocolate Style Bars 2.8 oz.
24 LILY'S Salted Caramel Milk Chocolate Style Bars 40% Cocoa 2.8 oz.

Setup Dimensions: 14.00"D x 10.25"W x 48.75"H

SHIPPER CASE UPC



SEASONAL SPECIFIC SNACKS ARE HIGHLY INCREMENTAL IN THE SEASON¹



ITEM NO. 50031-71981
DOT'S Original Seasoned Pretzel Twists Holiday Bag
16 oz. 16ct.



ITEM NO. 50031-71982
DOT'S Cinnamon Sugar Seasoned Pretzel Twists Holiday Bag
16 oz. 16ct.



ITEM NO. 50031-71986
64CT. DOT'S Homestyle Pretzels 64CT. Shipper
32 DOT'S Original Seasoned Pretzel Twists 16 oz. Holiday Bag
32 DOT'S Cinnamon Sugar Seasoned Pretzel Twists 16 oz. Holiday Bag

SHIPPER CASE UPC



Available 8/23/24

BETTER-FOR-YOU

SNACKS



SEASONAL MERCH HAS A HIGHER LIFT THAN EVERYDAY¹



CLASSIC BAGS 9-10.1 oz.



ITEM NO. 34000-95282

68CT. ASSORTED PACKAGED CANDY CLASSIC SIZE BAGS SKINNY TOWER

- 20 Bags REESE'S Peanut Butter Cup Miniatures, 9.9 oz. 34000-45072
- 16 Bags HERSHEY'S KISSES Milk Chocolates Red/Green/Silver Foils, 10.1 oz. 34000-12488
- 16 Bags ROLO® Holiday Candies, 10.1 oz. 34000-38859
- 16 Bags HERSHEY'S KISSES Cookies 'N' Creme Snowman, 9 oz. 34000-14023

Setup Dimensions:
11.437"W x 10"D x 45.75"H



ITEM NO. 34000-95331

261CT. HERSHEY'S ASSORTED PACKAGED CANDY QUARTER MODULE

- 72 Bags HERSHEY'S KISSES Milk Chocolates, 10.1 oz. 34000-12488
- 72 Bags REESE'S Peanut Butter Cup Miniatures, 9.9 oz. 34000-45072
- 32 Bags HERSHEY'S KISSES Milk Chocolate with GRINCH® Foils, 9.5 oz. 34000-95135
- 32 Bags HERSHEY'S KISSES Cookies 'N' Creme Snowman, 9 oz. 34000-14023
- 32 Bags HERSHEY'S KISSES Hot Cocoa with Marshmallow Crème Candies, 9 oz. 34000-14071
- 21 Bags KIT KAT® Santas Snack Size, 8.85 oz. 34000-22955

Setup Dimensions:
24"W x 20"D x 39.13"H (58.13"H with Riser)



NEW MIX!

ITEM NO. 34000-95206

252CT. HOLIDAY ASSORTED PACKAGED CANDY QUARTER MODULE

- 36 Bags HERSHEY'S KISSES Milk Chocolates, 10.1 oz. 34000-12488
- 36 Bags REESE'S Peanut Butter Cup Miniatures, 9.9 oz. 34000-45072
- 36 Bags HERSHEY'S KISSES Candy Cane Mint Candies, 9 oz. 34000-12248
- 32 Bags HERSHEY'S Holiday Miniatures, 9.9 oz. 34000-48168
- 32 Bags HERSHEY'S KISSES Milk Chocolates with GRINCH® Foils, 9.5 oz. 34000-95135
- 24 Bags REESE'S Peanut Butter Trees Snack Size, 9.6 oz. 34000-48173
- 24 Bags KIT KAT® Holiday Miniatures Snack Size, 9.6 oz. 34000-22528
- 16 Bags ROLO® Holiday Candies, 10.1 oz. 34000-38859
- 16 Bags HERSHEY'S KISSES Sugar Cookie Flavored White Crème with Cookie Pieces, 9 oz. 34000-95090

Setup Dimensions: 24"W x 20"D x 39.13"H (58.13"H with Riser)



ITEM NO. 34000-95283

272CT. HERSHEY'S KISSES ASSORTED HOLIDAY QUARTER MODULE

- 144 Bags HERSHEY'S KISSES Milk Chocolates, 10.1 oz. 34000-12488
- 64 Bags HERSHEY'S KISSES Cookies 'N' Creme Snowman, 9 oz. 34000-14023
- 64 Bags HERSHEY'S KISSES Milk Chocolate with GRINCH® Foils, 9.5 oz. 34000-95135

Setup Dimensions: 24"W x 20"D x 39.13"H (58.13"H with Riser)



PACKAGED CANDY DISPLAYS

PACKAGED CANDY DISPLAYS

PERIMETER DISPLAYS DRIVE HIGHER SALES¹



HOLIDAY DISPLAY MODULES



NEW MIX & GRAPHICS!

ITEM NO. 34000-95332

233CT. REESE'S HOLIDAY QUARTER MODULE

- 72 Bags REESE'S Peanut Butter Trees Snack Size, 9.6 oz. 34000-48173
- 72 Bags REESE'S Peanut Butter Cup Miniatures, 9.9 oz. 34000-45072
- 36 Bags REESE'S Peanut Butter Nutcrackers Snack Size, 9.2 oz. 34000-48174
- 32 Bags REESE'S Peanut Butter Cups Sugar Cookie Miniatures, 9.9 oz. 34000-85295
- 21 Bags REESE'S Peanut Butter Santas, 9.1 oz. 34000-48347

Setup Dimensions: 24"W x 20"D x 39.75"H



0 00 34000 95332 5

MOD UPC



ITEM NO. 34000-48178

284CT. ASSORTED PACKAGED CANDY BAKING QUARTER MODULE

- 108 Bags HERSHEY'S KISSES Milk Chocolates, 10.1 oz. 34000-12488
- 72 Bags REESE'S Peanut Butter Cup Miniatures, 9.9 oz. 34000-45072
- 72 Bags HERSHEY'S KISSES Candy Cane Mint Candies, 9 oz. 34000-12248
- 32 Bags ROLO® Holiday Candies, 10.1 oz. 34000-38859

Setup Dimensions: 24"W x 20"D x 39.75"H



0 00 34000 48178 1

MOD UPC



NEW MIX!



ITEM NO. 34000-95333

509CT. HOLIDAY ASSORTED PACKAGED CANDY HALF MODULE

- 108 Bags HERSHEY'S KISSES Milk Chocolates, 10.1 oz. 34000-12488
- 108 Bags REESE'S Peanut Butter Cup Miniatures, 9.9 oz. 34000-45072
- 72 Bags HERSHEY'S KISSES Candy Cane Mint Candies, 9 oz. 34000-12248
- 48 Bags REESE'S Peanut Butter Trees Snack Size, 9.6 oz. 34000-48173
- 32 Bags HERSHEY'S KISSES Hot Cocoa with Marshmallow Crème Candies, 9 oz. 34000-14071
- 32 Bags ROLO® Holiday Candies, 10.1 oz. 34000-38859
- 32 Bags HERSHEY'S KISSES Milk Chocolate with GRINCH® Foils, 9.5 oz. 34000-95135
- 24 Bags YORK Peppermint Pattie Snowflakes, 9.6 oz. 34000-02951
- 32 Bags REESE'S Peanut Butter Cups Sugar Cookie Miniatures, 9.9 oz. 34000-85295
- 21 Bags KIT KAT® Santas Snack Size, 8.85 oz. 34000-22955

Setup Dimensions: 48"W x 20"D x 39.5"H (58.5"H with Riser)



0 00 34000 95333 2

MOD UPC

ITEM NO. 34000-99764

192CT. HOLIDAY ASSORTED BIG BAG QUARTER MODULE

- 96 Bags HERSHEY'S KISSES Milk Chocolates, 17 oz. 34000-12481
- 48 Bags REESE'S Peanut Butter Cup Miniatures, 17.1 oz. 34000-45052
- 24 Bags HERSHEY'S Miniatures Assortment, 17.1 oz. 34000-21122
- 24 Bags HERSHEY'S KISSES Candy Cane Mint Candies, 16 oz. 34000-12484

Setup Dimensions: 24"W x 20"D x 39.75"H (56.75"H with Riser)



0 00 34000 99764 0

MOD UPC



ITEM NO. 34000-14135

288CT. HERSHEY'S CORE BAKING CHIPS MODULE

- 72 HERSHEY'S Semi-Sweet Chocolate Chips 34000-14830
- 60 REESE'S Peanut Butter Chips 34000-00144
- 60 HEATH Milk Chocolate Toffee Bits 34000-06152
- 48 HERSHEY'S Milk Chocolate Chips 34000-14600
- 48 HERSHEY'S SPECIAL DARK Mildly Sweet Chocolate Chips 34000-14680

Setup Dimensions: 23.25"W x 18.5"D x 40"H



0 00 34000 14135 7

MOD UPC

